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Arctic Glacier Premium Ice Secures Distribution Rights of Lux Ice Slow-Melt Cocktail Ice Spheres

PHILADELPHIA & WINNIPEG, Manitoba- August 15, 2022—Arctic Glacier, LLC, a leading provider of premium ice products and related services, announces a distribution partnership with Lux Ice, Slow-Melt Cocktail Ice Spheres for the United States and Canada. The partnership appoints Arctic Glacier exclusive direct to store distribution rights and enhances the North American ice company's legacy of driving profitable growth in the ice category for their retail partners through product innovation, distribution excellence and merchandising expertise.

"Arctic Glacier is thrilled to introduce Lux Ice slow-melt cocktail spheres to our customers and their consumers through broad distribution of a highly desirable craft ice product. We are very excited for the opportunity to accelerate even greater growth within the ice category through our partnership with Lux Ice," said Richard Wyckoff, President, and CEO of Arctic Glacier.

Lux Ice is a pioneer in the craft ice industry with an unmatched capability to mass produce and scale large, cocktail ice spheres. The crystal clear, slow-melting cocktail ice sphere is perfect for any drink and elevates the beverage experience whether alcoholic or non-alcoholic.

Lux Ice provides convenience and quality to both at-home consumers, as well as the bar and restaurant industry by eliminating the need to produce ice spheres with molds. "Lux Ice fills the need for and solves the problem of how to provide consumers with a convenient and high-quality way to enjoy premium cocktail spheres without having to make them in-house", said Shawn Kilcoyne, Founder and CEO of Lux Ice. "We are honored to partner with Arctic Glacier," Kilcoyne added.

Over the course of their 140-year history, Arctic Glacier has grown to be North America's premier manufacturer and distributor of premium packaged ice products and services. Supported by best-in-class distribution and merchandising expertise, Arctic Glacier anticipates the inclusion of Lux Ice slow-melting cocktail ice spheres to their product mix will further enhance profitability for their retail and hospitality customers and elevate beverage experiences for consumers at home, in bars and restaurants and at events.

ABOUT LUX ICE

Lux Ice is a North American manufacturer of premium slow melt ice spheres. By perfecting the ice sphere manufacturing process and creating the ability to produce ultra-high quality "craft" ice at scale, the company has capability to deliver Lux Ice to supermarkets, c-stores, liquor stores

and other retail channels as well as on-premise restaurant and bar locations. The company is based in Philadelphia, PA and is rapidly expanding in the United States.

Learn how Lux Ice elevates the beverage experience at Luxiceusa.com.

ABOUT ARCTIC GLACIER

Arctic Glacier is a North American provider of premium ice products and services. For over 140 years the company has been *Bringing More to the Party!*™ by perfecting the ice making and DSD (delivery) process to provide the purest, most high-quality ice products. Annually, the company produces and delivers over 2.5 billion pounds of premium ice to supermarkets, mass merchants, c-stores, dollar stores, gas stations, liquors stores, as well as many other commercial and industrial businesses. From its headquarters in Philadelphia, PA and 52 production facilities and 60 warehouses and distribution centers across the United States and Canada, Arctic Glacier services over 75,000 customers.

Learn how Arctic Glacier is **Bringing More to the Party!**[™] at arcticglacier.com.

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